



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

Report on
School of Management and Commerce (SOMC)
Faculty Development Programme with Cesim

On

Business Simulation

22nd -28th August 2022

Target Group: University Teaching Staff

Convener: Dr. Rajat Gera (Dean, SOMC), Dr. Kshama Sharma (Assistant Professor, SOMC)

Coordinators: Mr. Laves Mishra (Assistant Professor, SOMC)

Speaker: Mr. Abdul Bazi

Session Chair: Dr. Rajat Gera

Recorder: Prof. Gurbir Khera (Associate Professor, SOMC)

Date and Time: Monday - Saturday, 22nd -28th August 2022,

Venue: MS Teams (Online)

NAAC Criteria: 3.3.2/ 6.3.3

Introduction

School of Management and Commerce organised six days Faculty Development Program for the professional growth of the Teachers on "Business Simulation" in collaboration of Cesim from 22nd to 28th August 2022 onwards. The upsurge of COVID has given rise to the digital learning platforms; these have a huge impact in educational institutions and have eventually put the traditional methods in the back seat. As a result of this, Students engage in real-life application of knowledge and skills through a Business simulation lab supported by global leader Cesim, where students can learn the real market challenges and strategies made by the business firm to remain confidently in the market with the slogan of "practice makes a profit".

Objectives

- To gain the experience about the real life applications of business methods and skills through Business Simulation lab.
- To develop skills in business decision making.
- To develop the Professional ability to critically analyze, review and understand the nitty-gritty of the markets and naïve behavior of the business firms of the Teaching staff.

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K.R MANGALAM UNIVERSITY

K.R. Mangalam University, Haryana is a State Private University established under Haryana Private Universities Act and is empowered to award degrees under section 2f of the UGC Act, 1956.

OUR VISION

KR Mangalam University aspires to become an internationally recognized institution of higher learning through excellence in inter-disciplinary education, research and innovation, preparing socially responsible life-long learners contributing to nation building.

OUR MISSION

KRMU is committed to

- Foster employability and entrepreneurship through futuristic curriculum and progressive pedagogy with cutting-edge technology
- Instill notion of lifelong learning through stimulating research, Outcomes-based education and innovative thinking
- Integrate global needs and expectations through collaborative programs with premier universities, research centers, industries and professional bodies
- Integrate global needs and expectations through collaborative programs with premier universities, research centers, industries and professional bodies
- Enhance leadership qualities among the youth having understanding of ethical values and environmental realities

OUR OBJECTIVES

K.R. Mangalam University is the fastest-growing higher education institute in Gurugram, India. Since its inception in 2013, the University has been striving to fulfil its prime objective of transforming young lives through ground-breaking pedagogy, global collaborations, and world-class infrastructure.

SCHOOL OF MANAGEMENT AND COMMERCE

The School of management and commerce at KRMU envisions creating future business leaders with specialized domain knowledge. The courses offered are structured to develop a global perspective about markets and economies. Industry-specific syllabus, interactive teaching module, rigorous research, and practical training at KRMU provide that required edge to sustain in the highly competitive industry. Apart from academics, we ensure the budding entrepreneurs and managers reflect integrity, responsibility, proficiency, and ethical values in their conduct. School of Management and Commerce offers programs in Management and Commerce at Undergraduate, Postgraduate, and Ph.D. levels in collaboration with IBM India, SAMATRIX, National Stock Exchange, Tally, and CESIM. The curriculum is aligned with the National goals of building global citizens by enabling multi-disciplinary, and interdisciplinary learning experiences by engaging in projects across Sciences, Humanities, Design, education, law, agriculture, hotel management, and engineering schools in the university.

The curriculum is integrated with multiple technology platforms for training in Artificial Intelligence, Machine Learning, Blockchain, Cloud, Cybersecurity Full Stack, analytics, and Data Science solutions to gain skills in the latest emerging technologies with global standards and hands-on experiential learning. Students engage in real-life application of knowledge and skills through a Business simulation lab supported by global leader CESIM.

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The Research cell empowers students to file patents, publish and present papers at international and national conferences.

ABOUT CESIM


Cesimis an online business simulation focused on international business and strategy that develops student understanding of the complexity of global business operations in a dynamic competitive environment. For instance: Learning Goals & Process, Simulation Platform Structure, Simulation Organization, Flow of Operations, Business Case, Decision Making Areas and many more.

ABOUT THE FDP

We are the part of the dynamic world and all the domains around as are swayed by the change. Education domain is no exemption. The upsurge of Covid has given rise to the digital learning platforms; these have a huge impact in educational institutions and have eventually put the traditional methods in the back seat. As a result of this, Students engage in real-life application of knowledge and skills through a Business simulation lab supported by global leader CESIM, where students can learn the real market challenges and strategies made by the business firm to remain confidently in the market with the slogan of "practice makes a profit".

THE OBJECTIVES OF THE FDP ARE:

1. To gain the clarity about the innovative business methods and skills through Business Simulation.
2. To facilitate greater interactivity between the students and also the student and the teacher that helps to achieve higher and more meaningful level of learning.
3. To develop the ability to critically analyze, review and understand the nitty-gritty of the markets and naïve behavior of the business firms.

Session	Date			Mode
Six Days on Business Simulation				
Sessions	22.08.2022- 28.08.2022		Mr. Abdul Baji Designation: Growth Product Manager @ Cesim	Online

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Patron:

Prof. (Dr.) C S Dubey

Vice Chancellor, K R Mangalam University, Gurgaon, Haryana

Co- Patron:

Prof. (Dr.) Pushpalata Tripathi

Pro-Vice Chancellor , K R Mangalam University, Gurgaon, Haryana

Convenor:

Prof. (Dr.) Rajat Gera

Dean, School of Management & Commerce, K R Mangalam University, Gurgaon, Haryana

Dr. Kshama Sharma

Assistant Professor and Programme Coordinator, K R Mangalam University, Gurgaon, Haryana

Cordinator:

Mr. Lavesh Mishra; Assistant Professor, K R Mangalam University, Gurgaon, Haryana

For Any Query Contact:

kshama.s@krmangalam.edu.in Mob. 8587831850

lavesh.mishra@krmangalam.edu.in Mob. 9810365489

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Day Wise Faculty Attendance for Business Simulation





























































	22/08/22	Sign	23/08/22	Sign	24/08/22	Sign
1	Kshama Sharma		Kshama Sharma		Kshama Sharma	
2	Ms. Jyoti Sherawat		Dr. Neha		Ms. Jyoti Sherawat	
3	Abdul Bazi		Abdul Bazi		Abdul Bazi	
4	Prijin Philip		Dr. Sahiba		Prijin Philip	
5	Mr. Ritwik		Dr. Swati		Mr. Ritwik	
6	Dr. Sarina		Dr. Rupali		Dr. Sarina	
7	DEAN SOMC		Dr. Sarina		DEAN SOMC	
8	Dr. Rupali		Mr. Ritwik		Dr. Rupali	
9	Rashmi Jain		DEAN SOMC		Rashmi Jain	
10	Dr Gurbir S Khera CFA		Dr Gurbir S Khera CFA		Dr Gurbir S Khera CFA	
11	Ms. Ruchika Yadav		Prijin Philip		Ms. Ruchika Yadav	
12	Dr. Swati		Ms. Jyoti Sherawat		Dr. Swati	
13	Shreya Sharma		Dr Gera (Guest)		Shreya Sharma	
14	Krishan		Shreya Sharma		Krishan	
15	Dr. Sahiba		Dr. Shivani Kampani		Dr. Sahiba	
16	Nirmal Jeet Kaur		Rashmi Jain		Nirmal Jeet Kaur	
17	Mr. Kanchan Aich		Mr Laves Mishra		Mr. Kanchan Aich	
18	Richa Nangia		vinita choudhary		Richa Nangia	
19	Mr Laves Mishra		Arakhita Behera		Mr Laves Mishra	
20	vinita choudhary				vinita choudhary	

Convener : Prof. Rajat Gera

Dr. Kshama Sharma

Program Coordinator: Mr. Laves Mishra

Day Wise Faculty Attendance for Business Simulation

25/08/22	Sign	26/08/22	Sign	29/08/22	Sign
Kshama Sharma		Kshama Sharma		Kshama Sharma	
Ms. Jyoti Sherawat		Ms. Jyoti Sherawat		Ms. Jyoti Sherawat	
Abdul Bazi		Abdul Bazi		Abdul Bazi	
Prijin Philip		Prijin Philip		Prijin Philip	
Mr. Ritwik		Mr. Ritwik		Mr. Ritwik	
Dr. Sarina		Dr. Sarina		Dr. Sarina	
DEAN SOMC		DEAN SOMC		DEAN SOMC	
Dr. Rupali		Dr. Rupali		Dr. Rupali	
Rashmi Jain		Rashmi Jain		Rashmi Jain	
Dr Gurbir S Khera CFA		Dr Gurbir S Khera CFA		Dr Gurbir S Khera CFA	
Ms. Ruchika Yadav		Ms. Ruchika Yadav		Ms. Ruchika Yadav	
Dr. Swati		Dr. Swati		Dr. Swati	
Shreya Sharma		Shreya Sharma		Shreya Sharma	
Krishan		Krishan		Krishan	
Dr. Sahiba		Dr. Sahiba		Dr. Sahiba	
Nirmal Jeet Kaur		Nirmal Jeet Kaur		Nirmal Jeet Kaur	
Mr. Kanchan Aich		Mr. Kanchan Aich		Mr. Kanchan Aich	
Richa Nangia		Richa Nangia		Richa Nangia	
Mr Laves Mishra		Mr Laves Mishra		Mr Laves Mishra	
vinita choudhary		vinita choudhary		vinita choudhary	

Convener : Prof. Rajat Gera

Dr. Kshama Sharma

Program Coordinator: Mr. Laves Mishra